

Web Time Stamps

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Search engines continue to return results without showing relevant dates and many blogs continue to post articles without showing the year. It is very frustrating as a user to search for a topic which is date sensitive only to be handed results which are either outdated or have no relevant date shown as to when the page or text was created. Likewise, many blogs continue to post articles without showing the year of the article. An example is the snippet below which only shows the day and month. I was searching for iPhone® user's demographics and all the first page search results were one to two years old.

Blogs & Search Results Fail to indicate what year an article was written.



Would anyone buy a newspaper if it didn't have a date published on the front? There needs to be an ongoing push to make complete time stamping a must for web articles and for web search results.

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